



# Fundraising Guide

*Choose how people will give and follow your journey*

## Create a Facebook fundraising page

1. Log into your Facebook account.

2. Press the fundraisers button on the left



Tip: Can't see the button go to the top left corner and click to 'See more' and scroll go down.

3. Then press + Raise money



4. Select Charity searching for 'Africa Inland Mission (Europe)'

5. On the left, fill in the details:

- How much do you want to raise?

*What is your goal? We suggest £260 or £250-£500*

- Select the best Currency
- When the fundraiser should end - Sun 9 April 2023
- What's the title of your fundraiser

*I am Stepping Inland for Lent*

- Why are you raising money?

Copy the text on the next page, don't forget to let people know how you are going to travel 100 miles.

- Add a banner image from the fundraising pack.

6. Click Create.

7. A screen will appear so you can invite your friends to your fundraiser, or use share #STEPINLAND on your social media posts.

8. Finally join the Step Inland Facebook group to share your progress and see how others are doing. Use this code to get there.



## Set up a Just Giving fundraising page

1. Go to [justgiving.com/campaign/stepinlandforlent](https://justgiving.com/campaign/stepinlandforlent)

2. In the top right choose 'Log in' or 'Sign Up'.

Tip: Donated on JustGiving before you may already have a login. Choose 'Forgot your password?' if you need a reminder. You may be asked to complete a Just Giving profile.

3. Once logged in click 'Start Fundraising' at the top left.

4. When asked 'What are you raising money for?' choose 'A charity'.

5. Search for 'Africa Inland Mission' to see our Step Inland Challenge campaign.

6. Select the campaign, and complete the form, you could choose the fitness at home option to explain what you're doing to raise money.

7. Fill in the details for your JustGiving page. Fill in what you're doing and choose your web address. This is the link you'll be sharing with your friends, family and church to get donations.

8. Complete and personalise the text in your campaign to match what you are doing. See the next page for some text you can use.

9. Settings for your page

Q1 - Are your donations eligible for Gift Aid. Unless you are selling goods or doing a ticketed event **choose 'No'**.

Q2 - Is the charity contributing to the costs of your fundraising. **'No'**.

Q3 - What future contact you'd like with Africa Inland Mission.

10. Read the terms and conditions, and 'Create your page'.

## Join our Africa Inland Mission Step Inland Strava club

1. Visit [www.strava.com/clubs/stepinland](https://www.strava.com/clubs/stepinland)

2. Click on Join the club

3. Here you can log and share your activities and progress manually or with your smartphone or watch.

You can also follow the progress of others participating in this campaign.

## Or use a sponsorship form

You can also print the sponsorship form included in your fundraising pack and use the **online donation box** to donate the money or go to [eu.aimint.org/stepinland](https://eu.aimint.org/stepinland)

The sponsorship form is titled 'STEP INLAND FOR LENT' and includes a description of the challenge: 'Africa Inland Mission's founder Peter Scott walked 2,600 miles in a single year to fulfil his vision of reaching the unreached of Africa with the gospel. I am going to walk/run/cycle 100 miles in Lent to help AIM reach unreached people with the good news of Jesus. Will you join us and sponsor me to travel 100 miles and raise money for this vital work? Go to [eu.aimint.org/stepinland](https://eu.aimint.org/stepinland) for more information or to give online.' The form has a table with columns for Name, Contact details, and Amount, with multiple rows for entries.



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## **Explain why you are raising money**

Join me on this journey as I Step Inland for Lent, as I walk, run or cycle 100 miles this Lent and raise money for AIM.

Step Inland for Lent with Africa Inland Mission.

AIM founder Peter Scott decided to go where missionaries had never travelled and take the gospel to those people who never heard the good news of Jesus Christ. Scott walked 2,600 miles in a single year to establish a network of mission stations that later stretched from Kenya to Lake Chad. Scott's vision lives on as AIM continues to pioneer work among the unreached people groups of Africa. In that sense, we continue to move inland, "overcoming obstacles to make inroads and make disciples among Africa's remaining unreached."

Join us as we Step Inland for Lent and raise funds to support the work of AIM as they support missionaries and raise a new generation of missionaries that will take the gospel to the unreached people groups of Africa. Whether you're walking, running or cycling 100 miles or getting together with your church family for a bake-off, we'd love to hear what you are doing this Lent as we join our efforts so that more people will hear the good news of Jesus.

**[eu.aimint.org/stepinland](http://eu.aimint.org/stepinland)**

## **Want some help?**

Want to chat about Step Inland then contact us by email at **[supporterdev.eu@aimint.org](mailto:supporterdev.eu@aimint.org)** or call +44(0)115 9838 120.